Request for Proposals
California Initiative for Health Equity & Action
Evidence to Action Award

The California initiative for Health Equity and Action (Cal-IHEA) “Evidence to Action Award” is intended to disseminate knowledge regarding evidence produced by UC and CSU investigators to influence state health policy. The award is intended for investigators who:

- Have produced evidence that meets a specific need for California populations experiencing health disparities.
- Are committed to disseminating and implementing their research findings broadly to state and local health policy audiences.
- Are interested in disseminating project products, e.g., policy brief, patient decision aid, implementation toolkit, and technical assistance for legislative and practice stakeholders to ensure broad impact of faculty research results.

**Cal-IHEA is committed to supporting the translation of research into California state health policy.** Cal-IHEA supports investigators and teams through awards of up to 12 months to expedite the uptake of evidence-based practices, interventions, and policies to appropriate end-users. The Evidence to Action Award supports the dissemination of research results using a “change package” to improve the use of evidence generated by California researchers in state policy decision-making. Each project’s change package is unique, but may include policy briefs, toolkits, implementation guides, training curriculum, videos, checklists, dissemination and promotional materials, health education materials, evaluation tools, etc.

**Award:** This award includes up to $35,000 in direct costs per project for up to 12 months to implement the project’s change package. Indirect costs are not allowed. No-cost extensions will not be considered.

**Applicant Eligibility**

This award is intended to disseminate and implement evidence generated by UC and CSU researchers:

- The PI for this award is not required to be the individual who conducted the evidence-based research, although the researcher contributing to the evidence should be a UC or CSU faculty/scientist and collaborator in the dissemination efforts.
- The PI must have a UC or CSU faculty or research scientist position.
- The PI must be motivated to see their research used by policy makers and/or other stakeholders.
- The project must address health equity, social determinants, and/or health disparities.
- A tangible product that can be widely disseminated must be produced from the project.

**APPLICATION PROCESS and COMPONENTS**

Proposals must be submitted as a single PDF/Word document to Cal-IHEA Faculty Director Professor Hector Rodriguez, email: hrod@berkeley.edu

1. The proposal narrative should be no longer than 5 pages, single-spaced.
2. Applicant’s Name, Campus, Position, and Contact information should be indicated at the top of the first page.
3. The proposal application should include the following components: Narrative, Budget, Dissemination Plan, Product(s), and Timeline with key milestones projected.
4. The proposal MUST answer the following 5 questions (Please number each response):
5. Describe how the evidence was established and what will be disseminated:
   a. What is the specific problem the evidence addresses?
   b. How is this problem currently being addressed?
   c. Brief description of the new evidence including a description of the study design (ethnographic research, pilot, pre-post studies, efficacy, or effectiveness trials).
d. Why is the evidence, if implemented broadly, better than the current state (feasibility, impact, reach, for example)?
e. What training/technical assistance is needed to use the evidence in practice or translate into state policy/practice?

(6) What products are being planned as part of the change package?
(7) Describe your plan for broad dissemination to key audiences.

Application Review Information

The Cal-IHEA advisory board and faculty reviewers will review applications and make funding recommendations. The advisory board consists of faculty and staff, legislative staff, and organizational leaders with expertise in healthcare, public health, and research translation into policy.

Review Criteria

Proposals will be evaluated utilizing multiple criteria. Successful dissemination projects will be those that meet a specific need for California health policy and have the potential for substantial impact. Reviewers may consider criteria such as:

- Meets a priority need for a population experiencing health disparities
- The project has relevance for policy makers and relevant stakeholder audiences in California
- Potential for Policy and/or Practice Impact
- Translating the evidence into policy and/or practice could positively impact many individuals/organizations.
- Multiple dissemination methods are proposed with end-users identified and relevant organizational partners included in dissemination efforts
- Cost-effectiveness, cost estimates, and/or cost savings information is desirable, but not mandatory, for dissemination to policy audiences.

Relevant organizational partners should include one or more health policy advocacy organizations. Examples include (but are not limited to): California Immigrant Policy Center (CIPC), California Pan-Ethnic Health Network (CPEHN), The Children’s Partnership, Latino Coalition for a Healthy California (LCHC), Health Access, and Western Center on Law and Poverty (WCLP)

Questions?: Please contact Professor Hector Rodriguez (hrod@berkeley.edu) for questions about the opportunity and application requirements.